

TreePark

APARTMENTS & COMMERCIAL **SERPONG**

PRODUCT KNOWLEDGE



MARKETING OFFICE:
Sunburst CBD Lot II/18C BSD
Serpong, Tangerang Selatan
Ph. 021 5315 8989
Hotline. 0813 1515 8888

HEAD OFFICE:
Ruko Artha Center Blok G/3
Jl. P. Jayakarta No. 8 Jakarta Barat
Ph. 021 6230 85 65/66
Fax. 021 6241 781

INVESTASI PREMIUM

Tahun 2009, harga tanah di kawasan ini berkisar pada harga 3-5jt/m². Seiring pertumbuhan yang sangat pesat, kurang dari 5 tahun, pertumbuhan harga tanah dan properti di kawasan ini telah mencapai 3 hingga 5x lipat.

Dengan pertumbuhan penduduk yang cukup tinggi (Tabel 1.1), khususnya daerah Tangerang, mengakibatkan laju pertumbuhan ekonomi (tabel 1.2).

Begitu pula dalam hal ini terjadi kenaikan harga per -m untuk produk Properti, khususnya bagi produk Aparte- men. (Tabel 1.3)

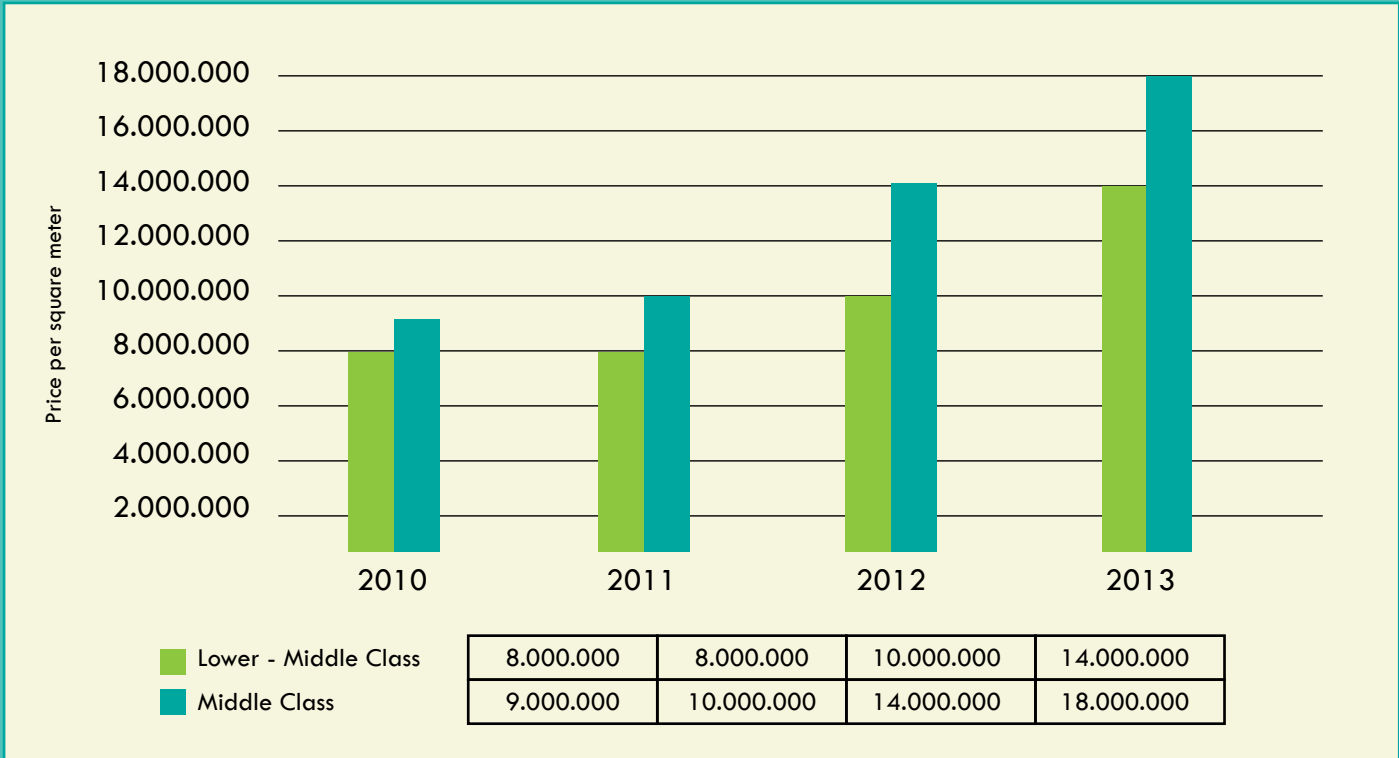
AREA	% per year
DKI Jakarta (Propinsi DKI Jakarta)	1.40
Bogor Regency (Kabupaten Bogor)	3.13
Bogor Municipality (Kotamadya Bogor)	2.39
Tangerang Regency (Kabupaten Tangerang)	3.82
Tangerang Municipality (Kotamadya Tangerang)	3.12
Tangsel Municipality (Kotamadya Tangerang Selatan)	4.74
Bekasi Regency (Kabupaten Bekasi)	4.69
Bekasi Municipality (Kotamadya Bekasi)	3.48
Depok Municipality (Kotamadya Depok)	4.30
JABODETABEK	3.60

Tabel 1.1 (Pertumbuhan Penduduk per Tahun)

Regency/Municipality	Rate of Economic Growth (LPE)			Contribution to the Province		
	2008	2009	2010	2011	2012	2013
Pandeglang Regency	4,29	4,21	6,77	0,23	0,20	0,32
Lebak Regency	4,06	4,10	4,15	0,21	0,19	0,19
Tangerang Regency	5,33	4,41	6,71	1,21	0,90	1,40
Serang Regency	3,95	3,18	4,35	0,36	0,26	0,34
Tangerang Municipality	6,37	5,74	6,68	2,25	1,84	2,20
Cilegon Municipality	5,02	4,83	5,26	0,76	0,66	0,73
Serang Municipality	5,63	5,44	7,63	0,19	0,17	0,24
Tangsel Municipality	9,39	8,49	8,70	0,56	0,48	0,51

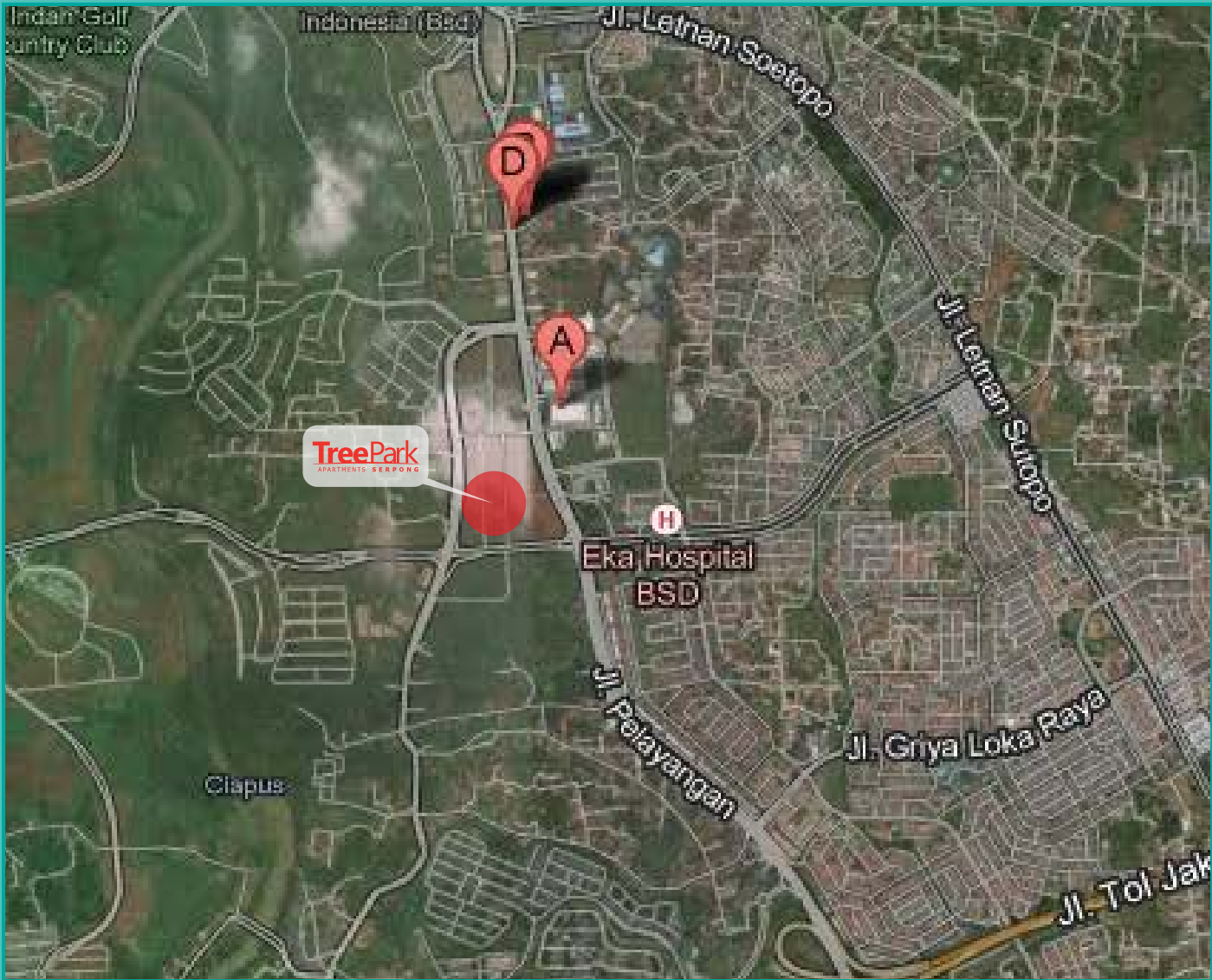
Source: Badan Pusat Statistik Propinsi Banten

Tabel 1.2 (Laju Pertumbuhan Ekonomi)



Tabel 1.3 Pertumbuhan Harga Apartemen Area Tangerang

LOKASI TREEPARK APARTEMEN



Treepark adalah hunian Apartment pertama di jantung bisnis **BSD CITY**

Sebagai kawasan bisnis, CBD BSD City didukung oleh akses penting menuju Pusat Hiburan, Pusat Bisnis, Sarana Pendidikan dan Pusat Kesehatan.



IMAGINE AN APARTMENT..

Conveniently
surrounded
by
universities



Located
at the heart
of the city



Nearby
Trend
Lifestyle
Venues



5 Minutes
to toll
road
access

EVERYTHING IS JUST A STEP AWAY

Mall



Daily
Needs



Health
Services



Financial
Services

Educational
Services



Food
and
Beverages

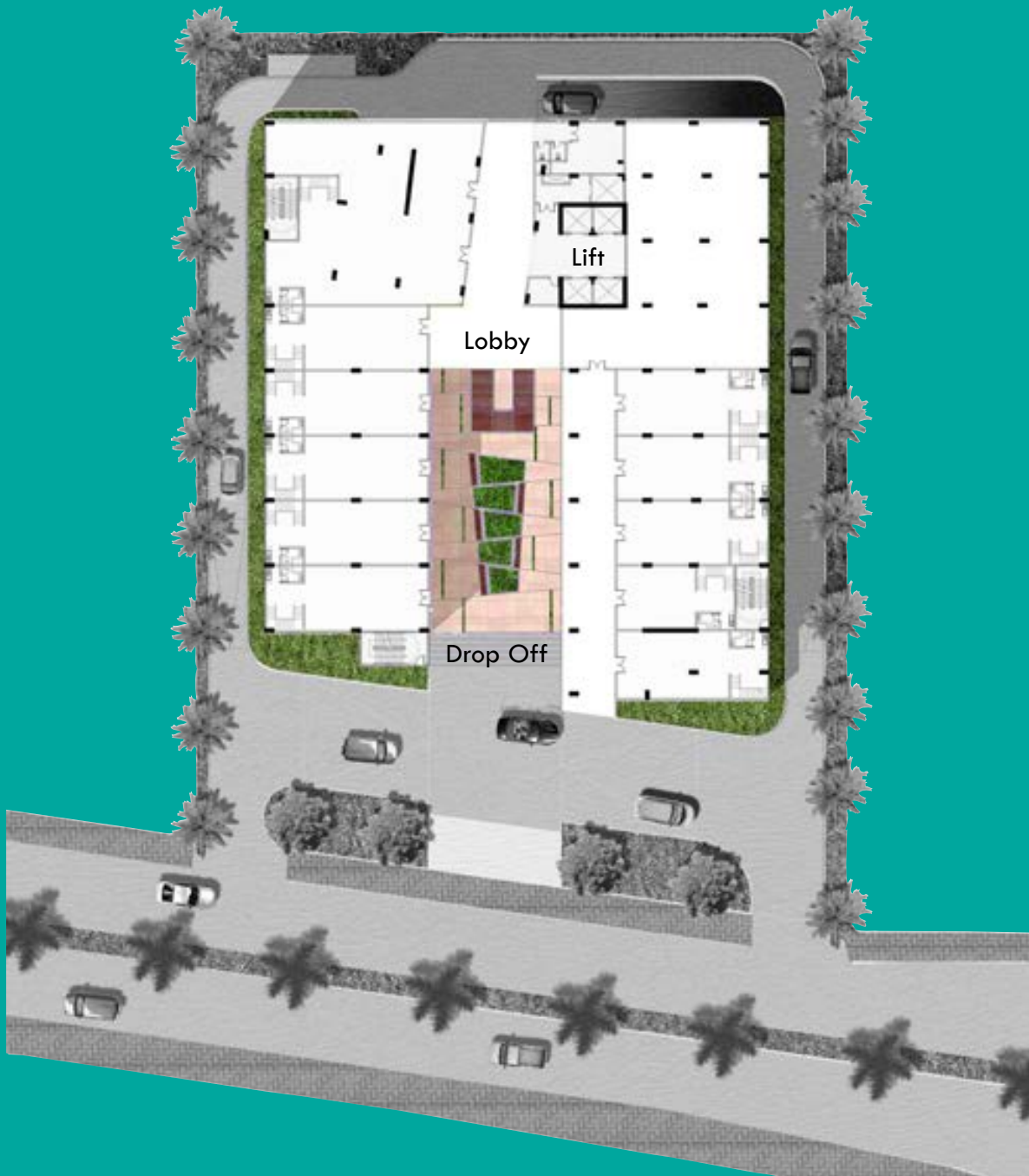


DATA PRODUK TREEPARK

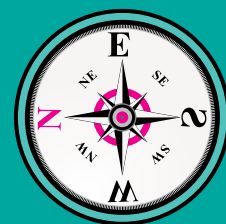
Luas Lahan	4.692 M2	Jumlah Unit Studio	314 Unit
Luas Bangunan (tanpa basement)	32.858 M2	Jumlah Unit 1 Bedroom	274 Unit
Luas Basement	9885.98 M2	Jumlah Unit 2 Bedroom	55 Unit
Total Parkir Mobil	200 Mobil	Jumlah Unit Apartment	643 Unit

LANTAI	LUAS (M ²)	JUMLAH KAMAR	JUMLAH RUKO	JUMLAH PARKIR
BASEMENT 2	3911.02	-	-	76
BASEMENT 1	3911.02	-	-	74
SEMI BASEMENT	2462.7	-	-	50
LANTAI GF	2085	-	11 RUKO + 2 RETAIL	-
LANTAI 1	2176	-		-
LANTAI 2	2176	-		-
LANTAI MEZZANINE	733.90	-		-
LANTAI 3	952.74	24	-	-
LANTAI 5	952.74	24	-	-
LANTAI 6	972.42	24	-	-
LANTAI 7	972.42	24	-	-
LANTAI 8	940.15	24	-	-
LANTAI 9	940.15	24	-	-
LANTAI 10	933.22	24	-	-
LANTAI 11	933.22	24	-	-
LANTAI 12	927.11	24	-	-
LANTAI 15	927.11	24	-	-
LANTAI 16	921.23	24	-	-
LANTAI 17	921.23	24	-	-
LANTAI 18	920.89	24	-	-
LANTAI 19	920.89	24	-	-
LANTAI 20	919.55	24	-	-
LANTAI 21	919.55	24	-	-
LANTAI 23	920.66	20	-	-
LANTAI 25	920.66	20	-	-
LANTAI 26	912.15	20	-	-
LANTAI 27	912.15	20	-	-
LANTAI 28	917.66	20	-	-
LANTAI 29	917.66	20	-	-
LANTAI 30	917.16	20	-	-
LANTAI 31	917.16	20	-	-
LANTAI 32	921.49	24	-	-
LANTAI 33	921.49	24	-	-
LANTAI 35	936.96	17	-	-
LANTAI 36	683.85	17	-	-
LANTAI 37	683.85	17	-	-
LANTAI ATAP	683.85	-	-	-
JUMLAH	44 596.93	643	13	200

SITE PLAN



Public Area ►
Commercial Area ►



PAMPERED WITH TOP-NOTCH FACILITIES



Swimming Pool



F&B Area



*3 floors
Basement Parking*



Retail Area



ATM Center



Mini Market



Fitness Center



Musholla



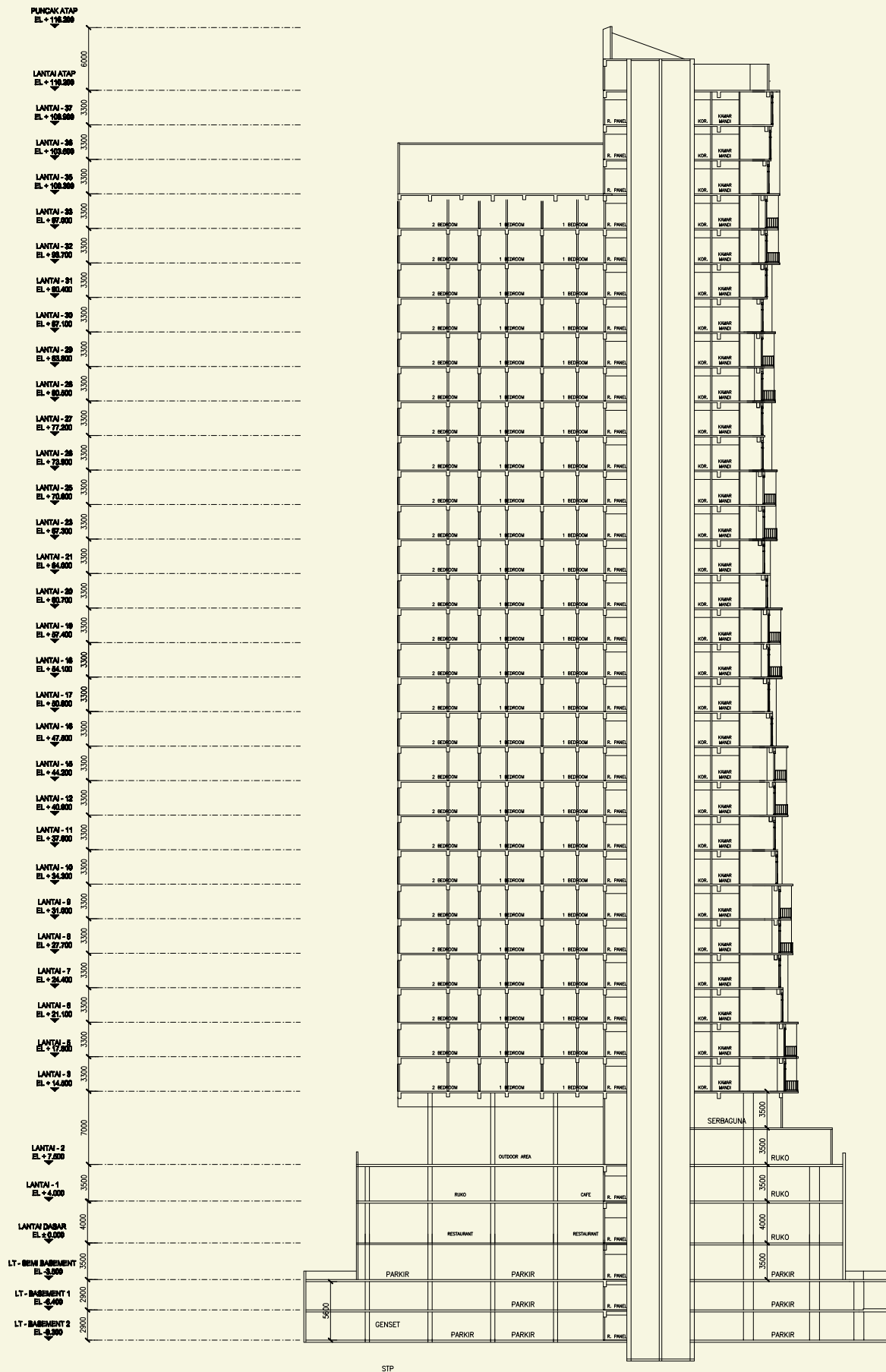
*24 Hours CCTV
& Security*



SPESIFIKASI

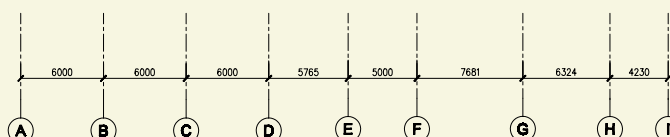
Material		Studio	Studio+ A	Studio+ B	1-Bedroom	2-Bedroom
Floor	Livingroom	Homogeneous Tile 60x60				
	Balcony	Ceramic Tile 20x20				
	Bathroom	Homogeneous Tile 40x40				
Wall	Exterior	Precast panel, weathershield paint finish				
	Interior	Paint finished light bricks				
Ceiling	Livingroom	Exposed, paint finish				
	Foyer	Gypsum board				
	Bathroom	Gypsum board with waterproofing				
Pantry		Sink & Counter Top with solid surface				
Sanitary		Toto or equivalent				
AC Installation		1 point	1 point	2 points	2 points	3 points
Water Installation		PDAM				
Electricity		2,200 VA				3,500 VA

TAMPAK POTONGAN I

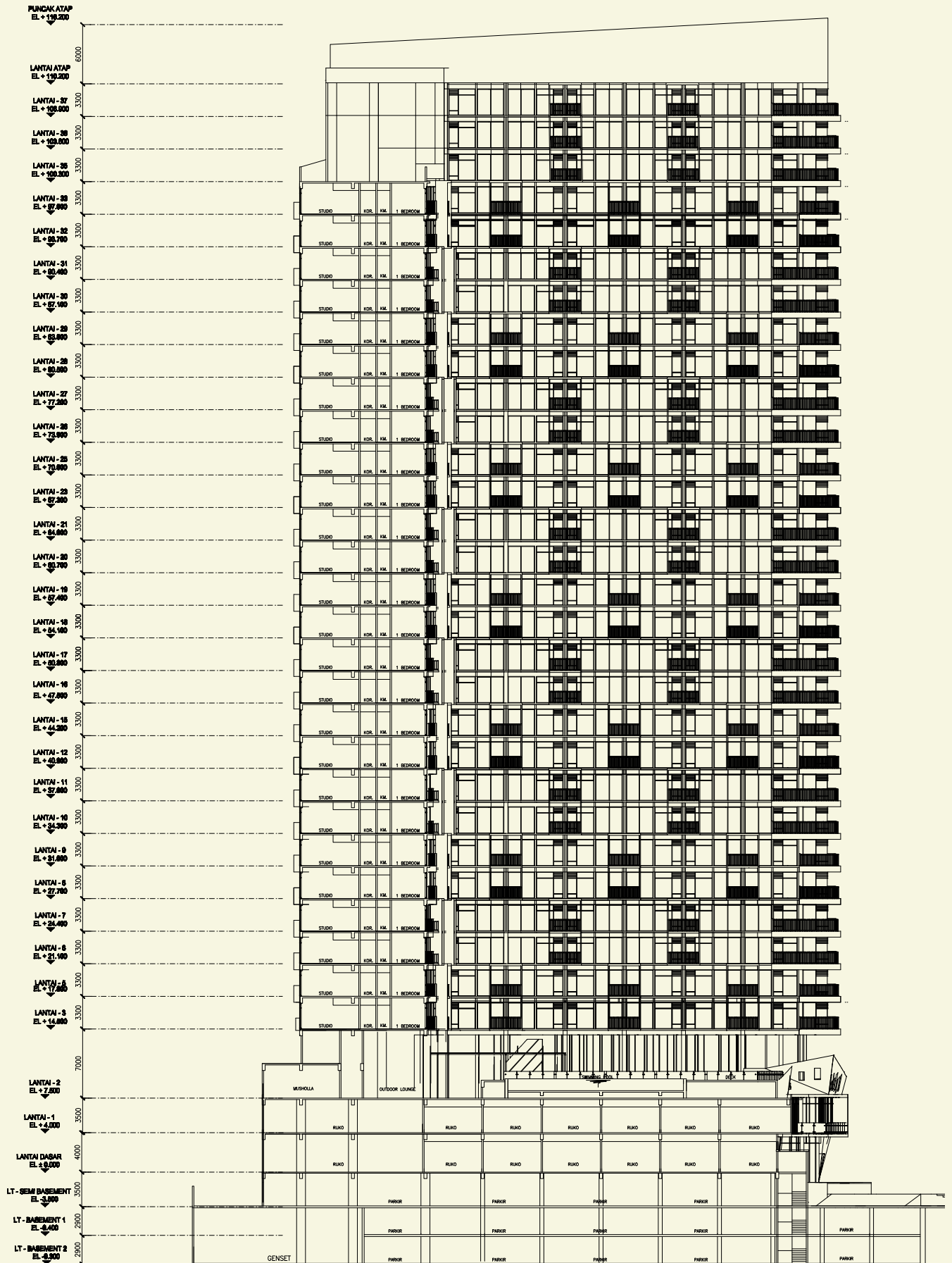


1 POTONGAN I

SKALA 1:150



TAMPAK POTONGAN II

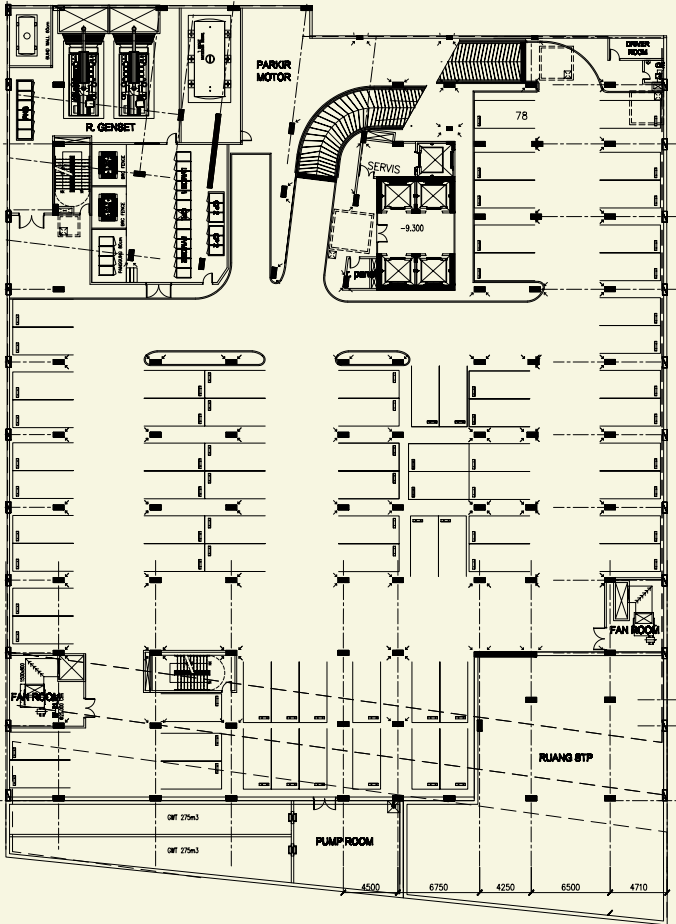


1

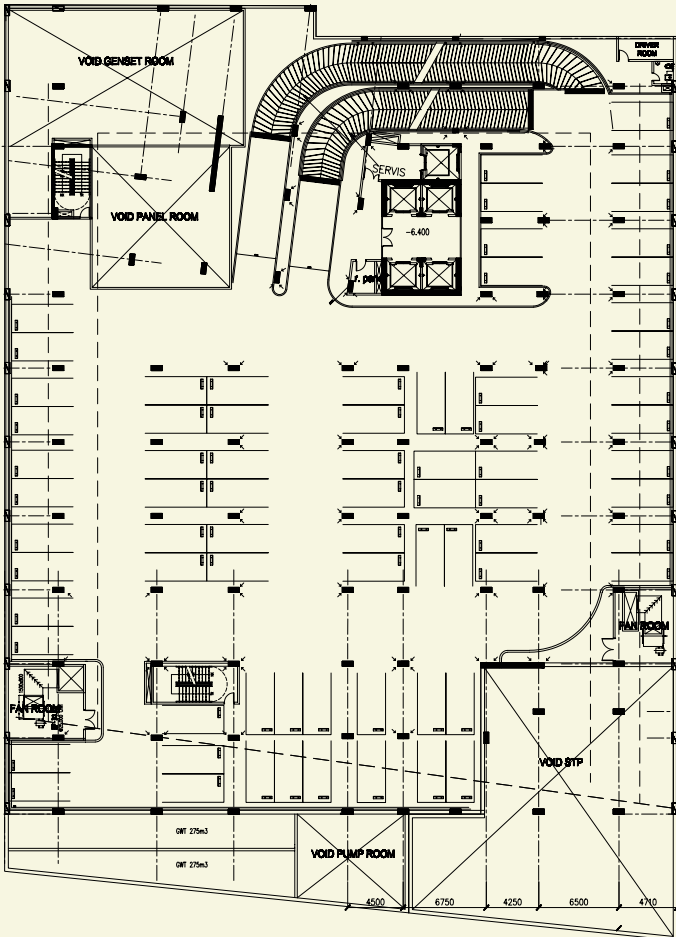
POTONGAN II
SKALA 1:300

DENAH BASEMENT

Basement 2

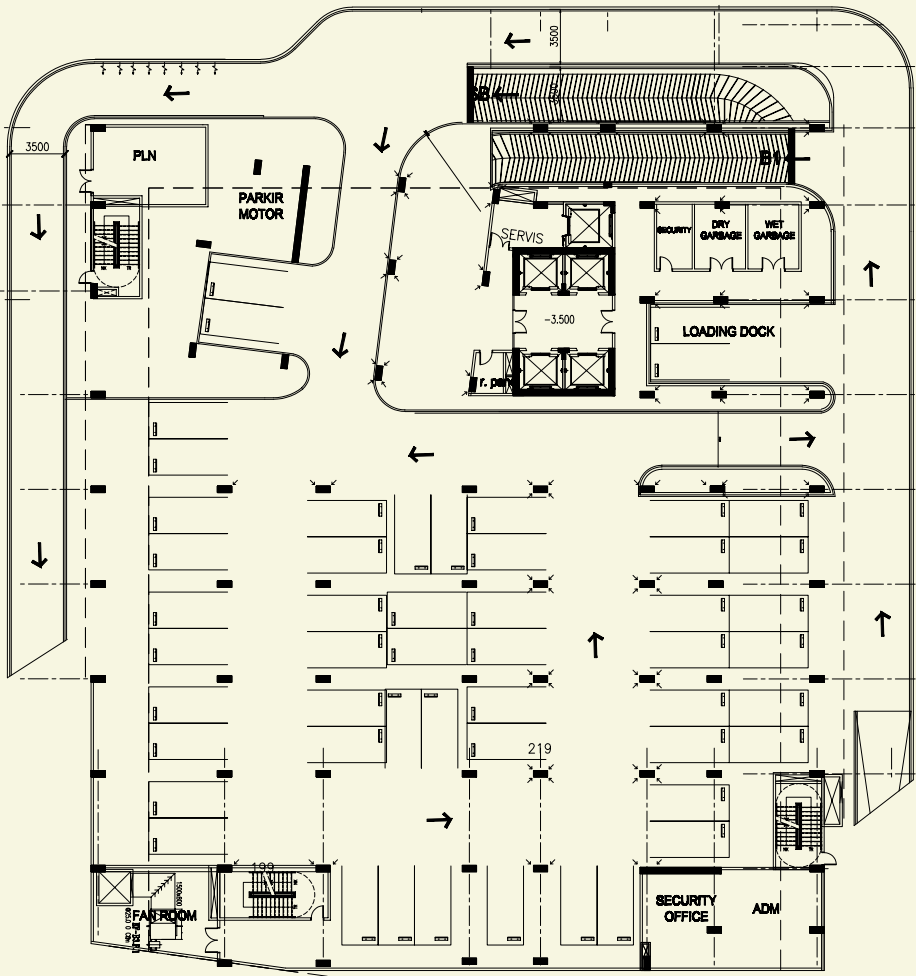


Basement 1

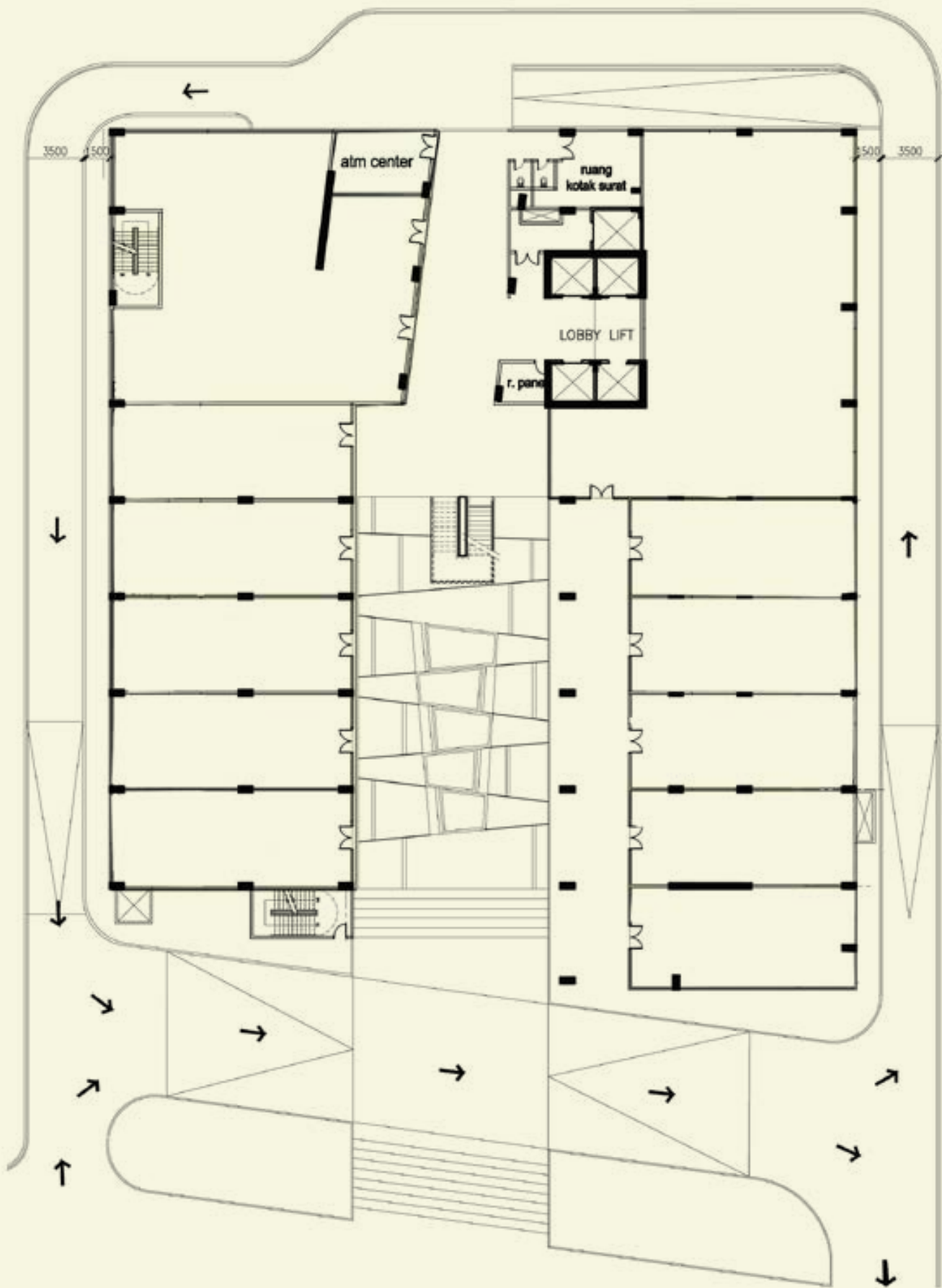


DENAH BASEMENT

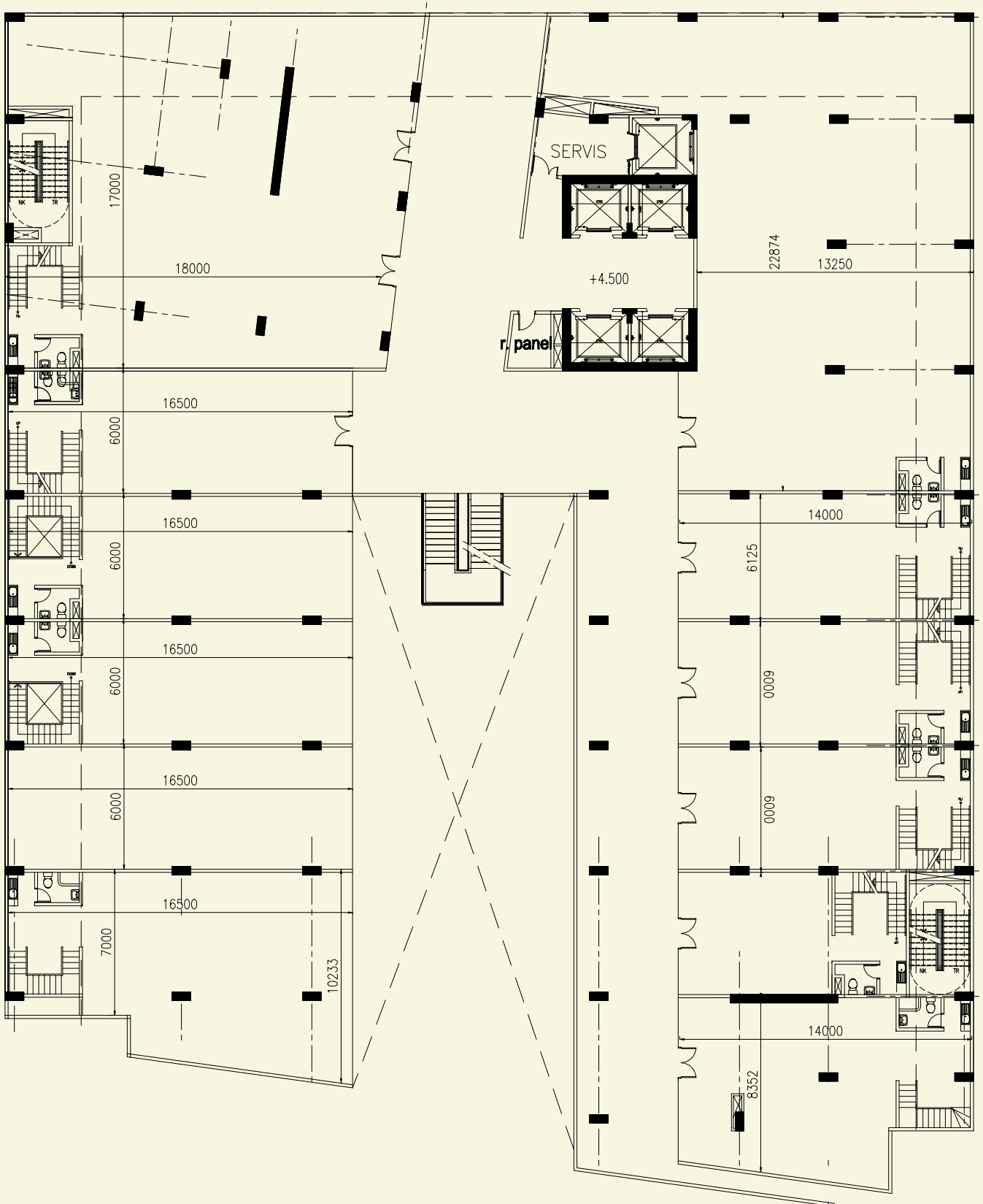
Semi Basement



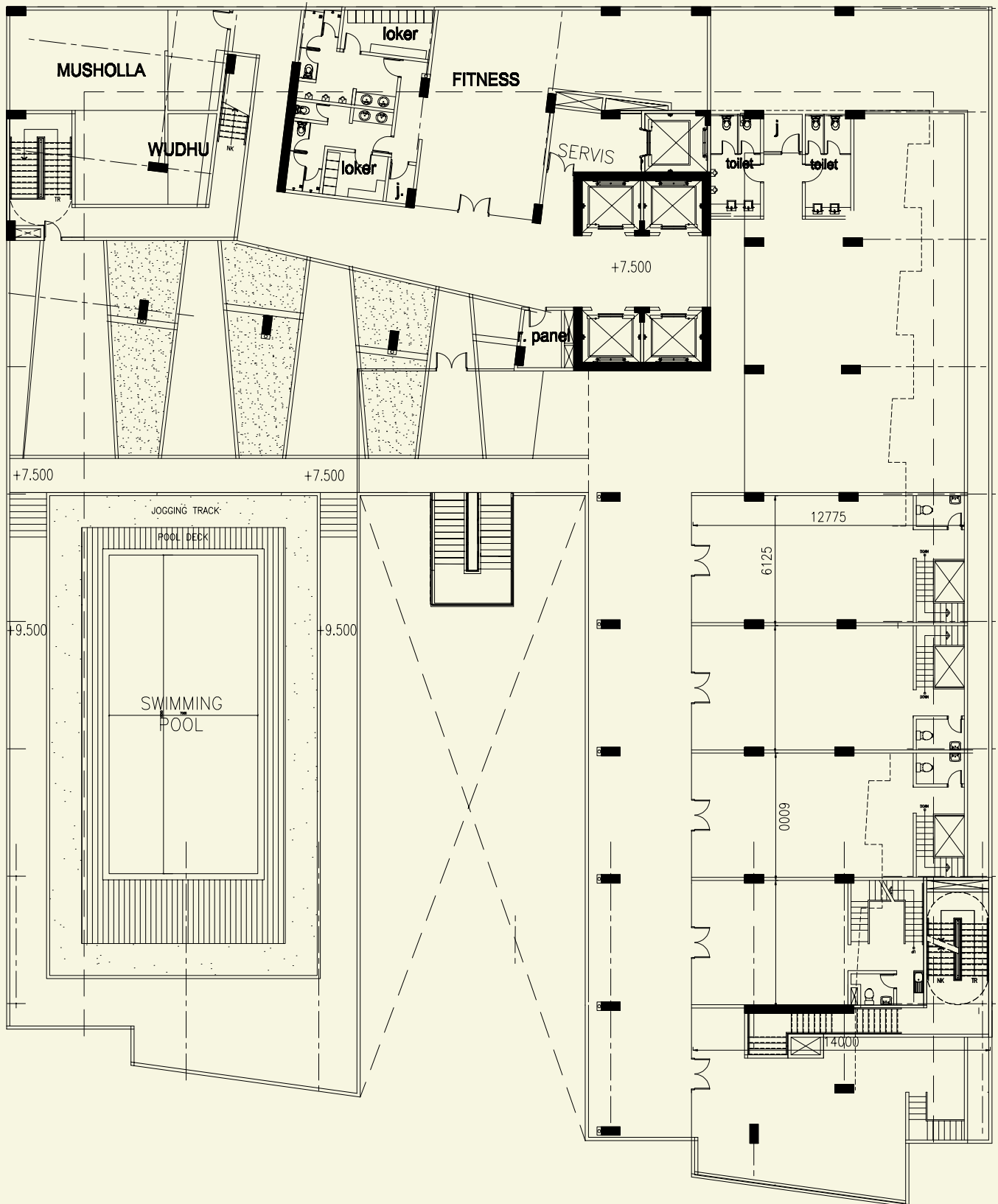
DENAH GROUND FLOOR



DENAH LANTAI 1



DENAH LANTAI 2

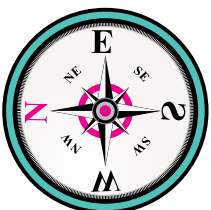
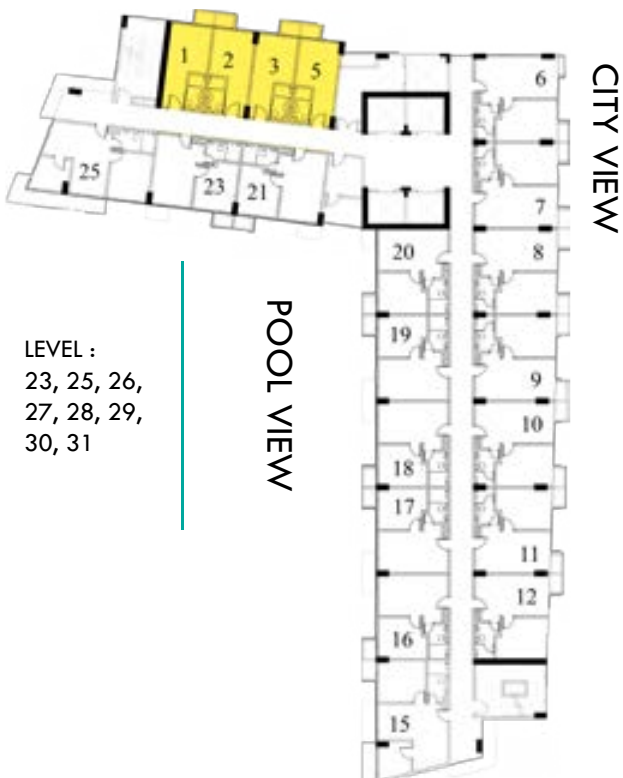
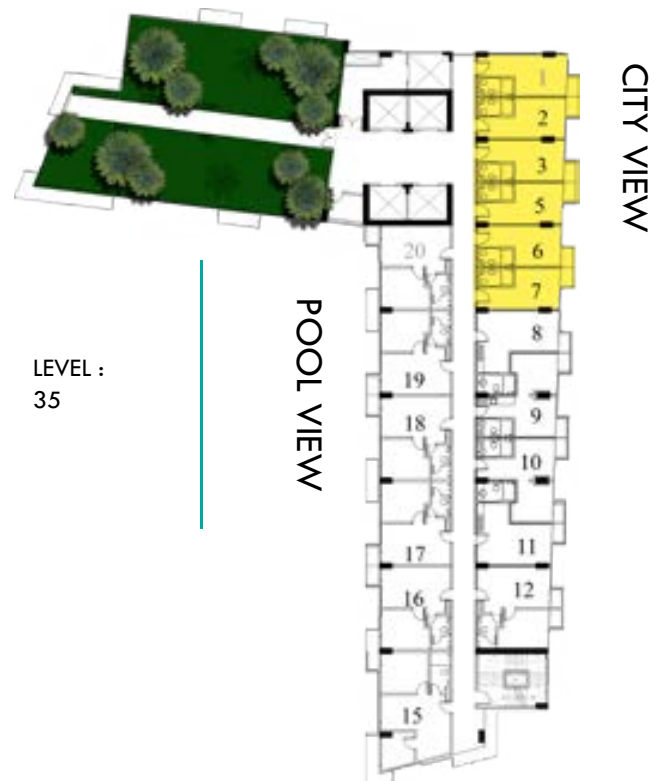
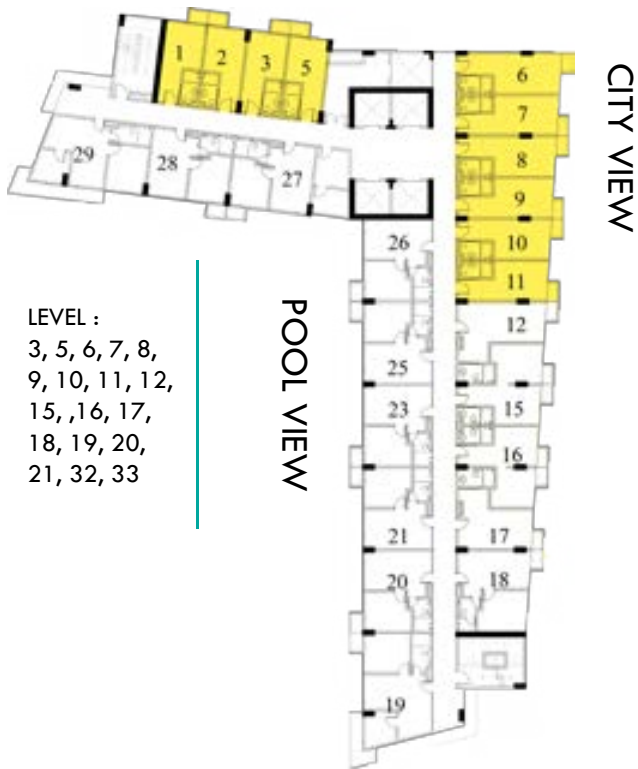


TYPE STUDIO



STUDIO
19,5 M² (Nett)
22,2 M² (Semi Gross)

TYPE STUDIO FLOOR PLAN

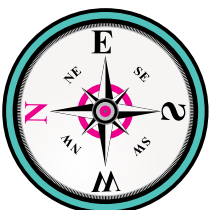
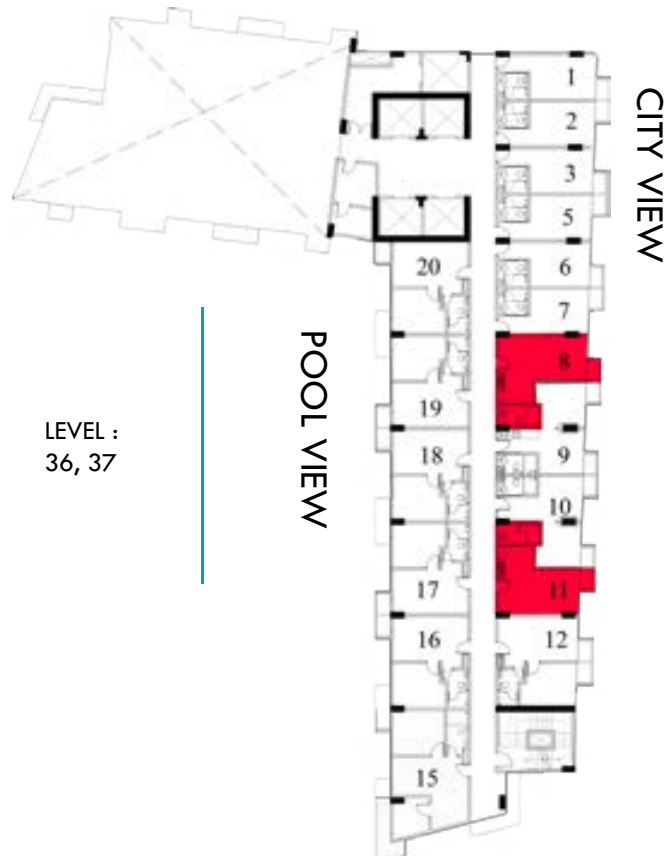
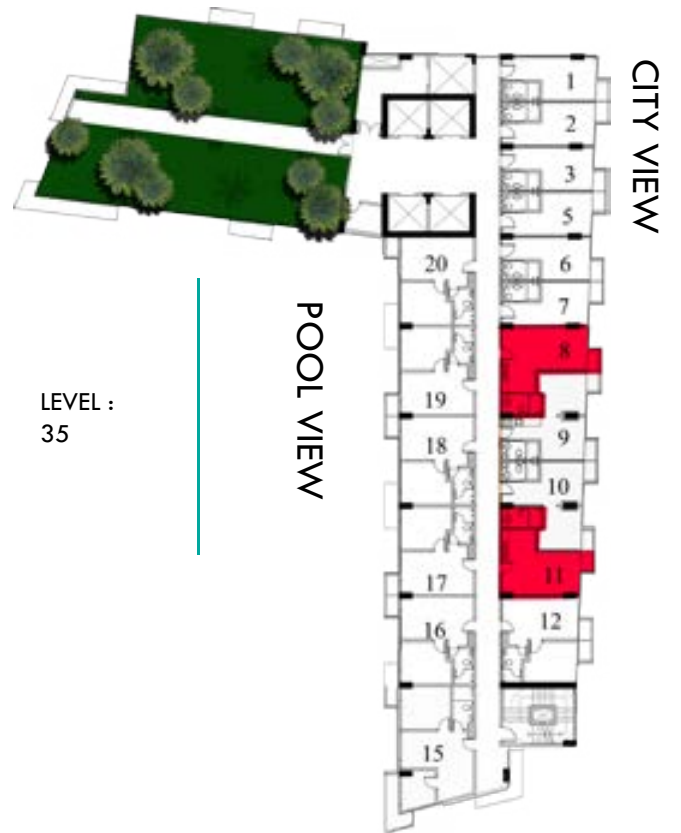
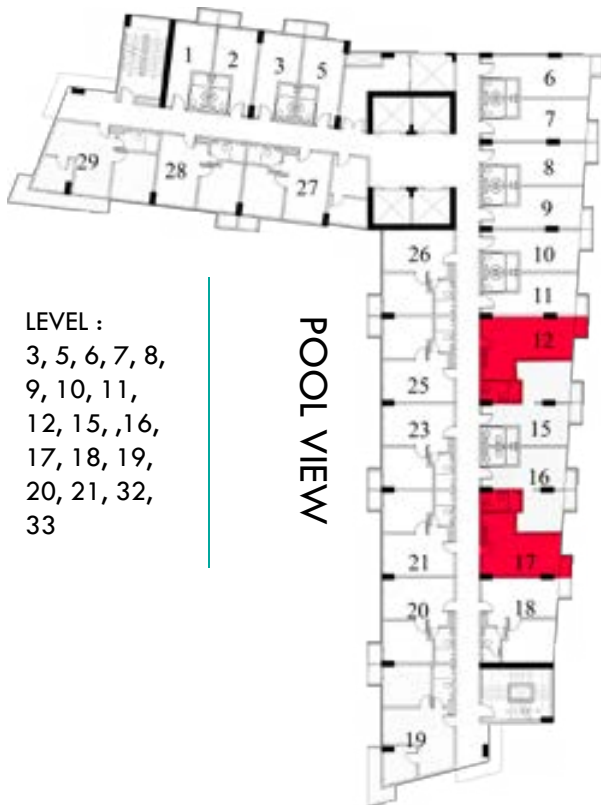


TYPE STUDIO+ A



STUDIO +A
24,4 M² (Nett)
27,8 M² (Semi Gross)

TYPE STUDIO+ A Floor Plan

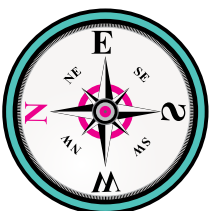
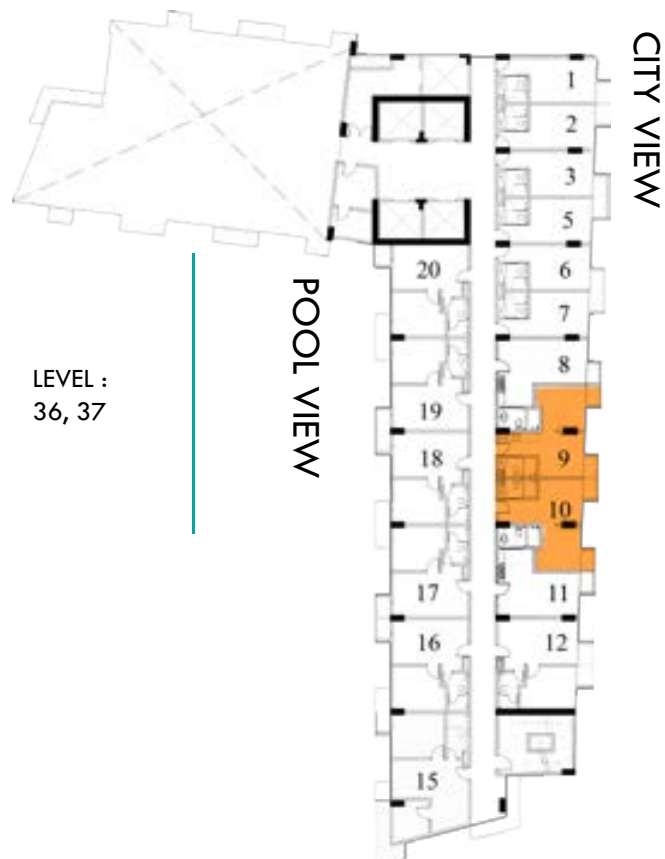
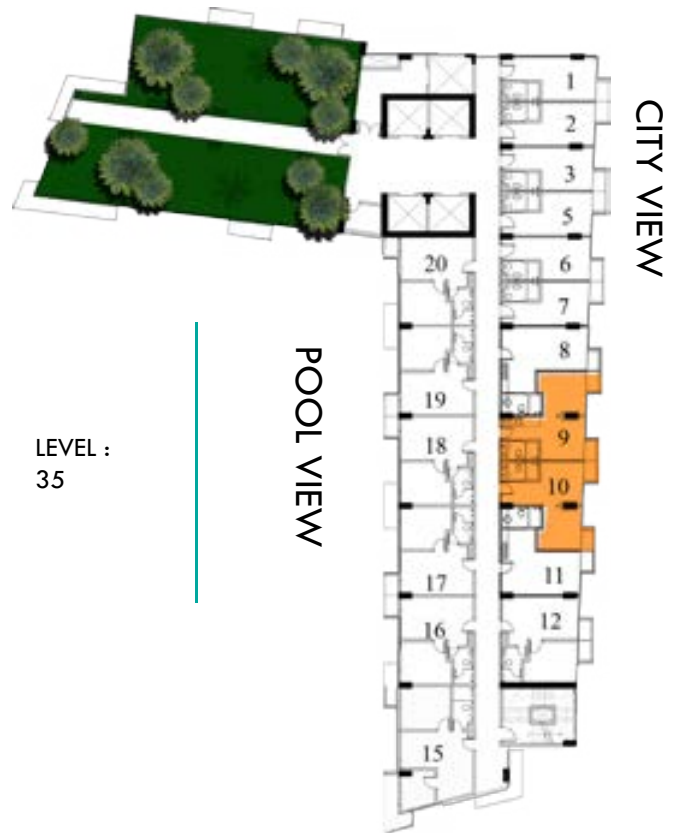
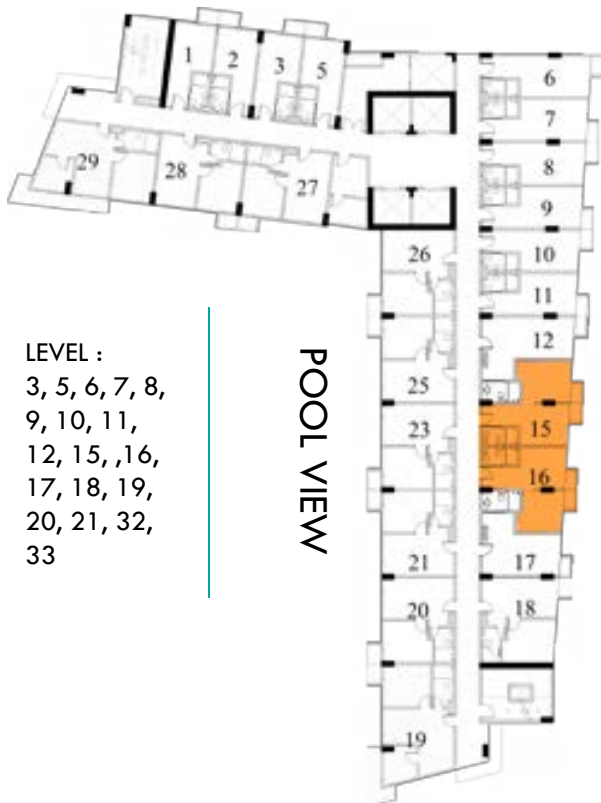


TYPE STUDIO+ B



STUDIO +B
27,1 M² (Nett)
30,8 M² (Semi Gross)

TYPE STUDIO+ B Floor Plan



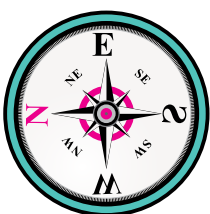
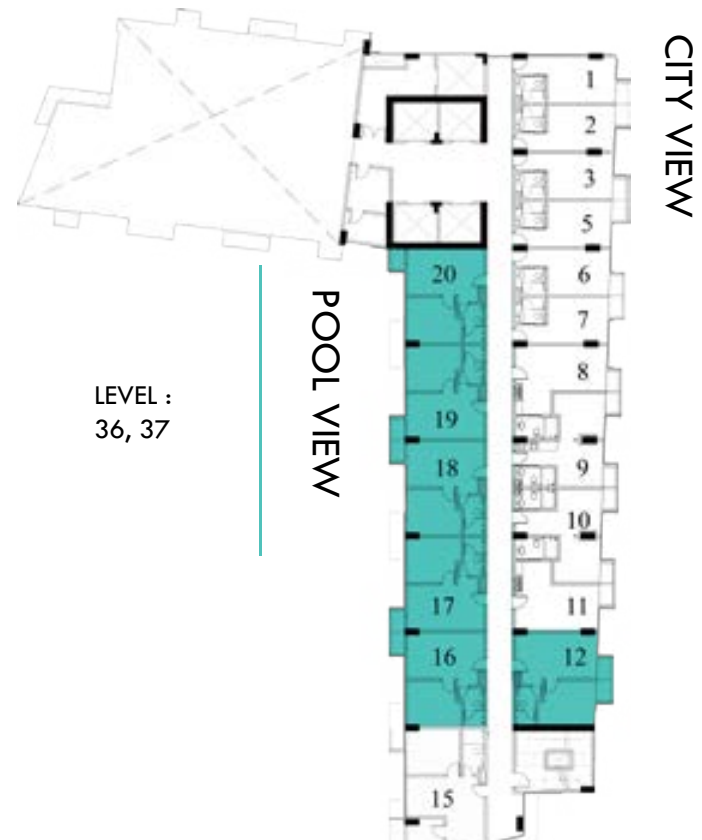
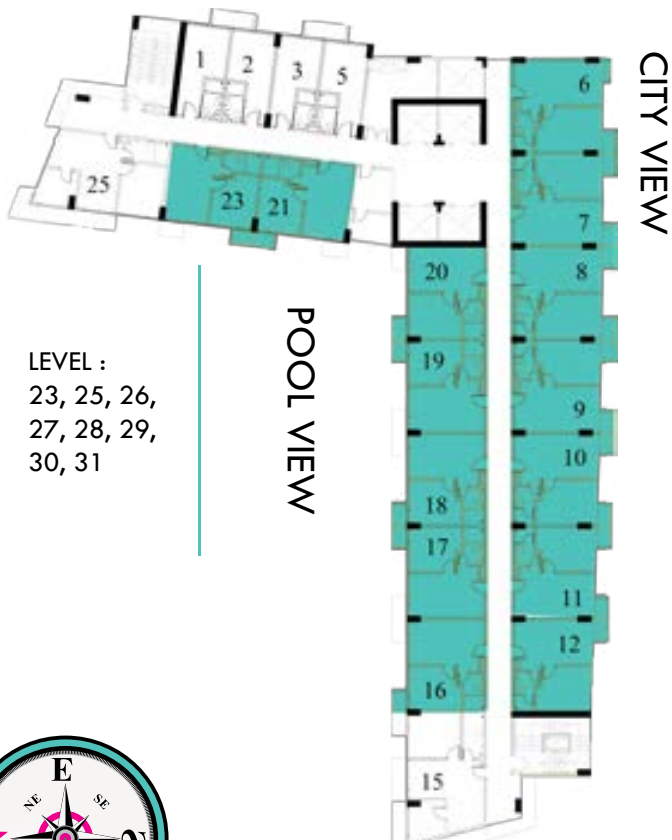
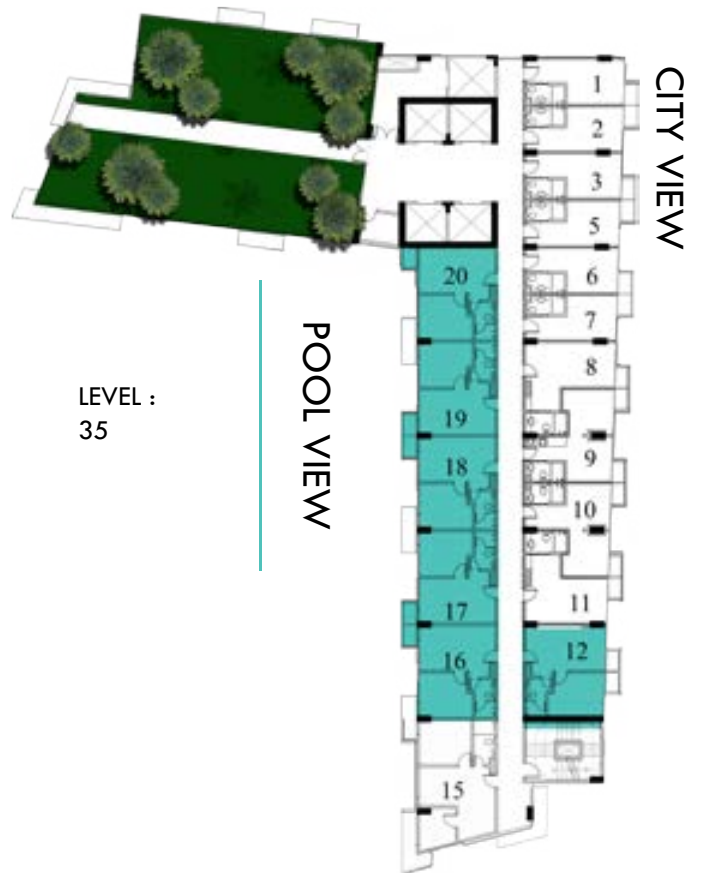
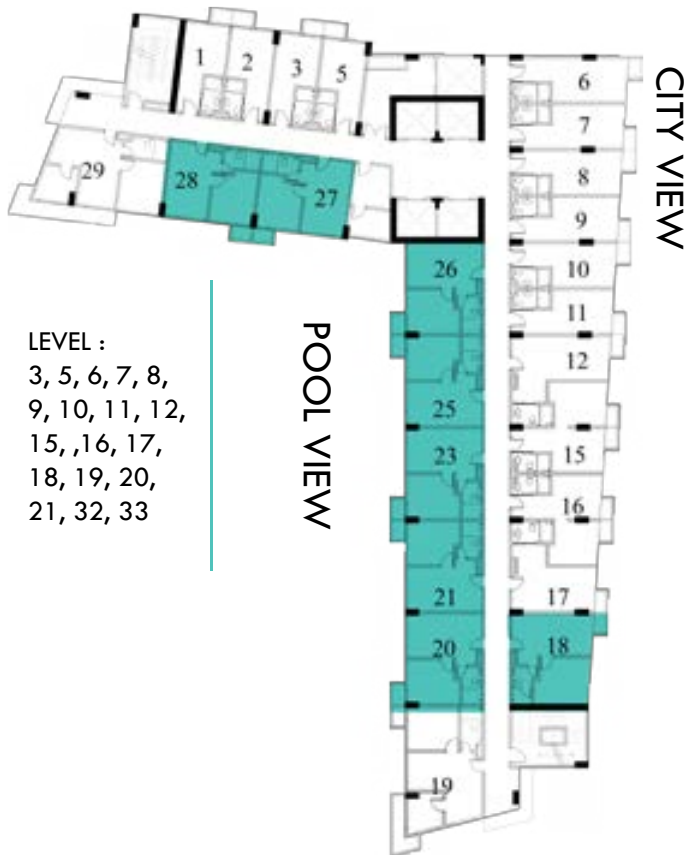
TYPE 1 - BEDROOM



1 - BEDROOM
31,5 M² (Nett)
35,9 M² (Semi Gross)



TYPE 1 - BEDROOM FLOOR PLAN

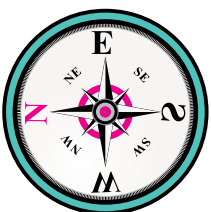
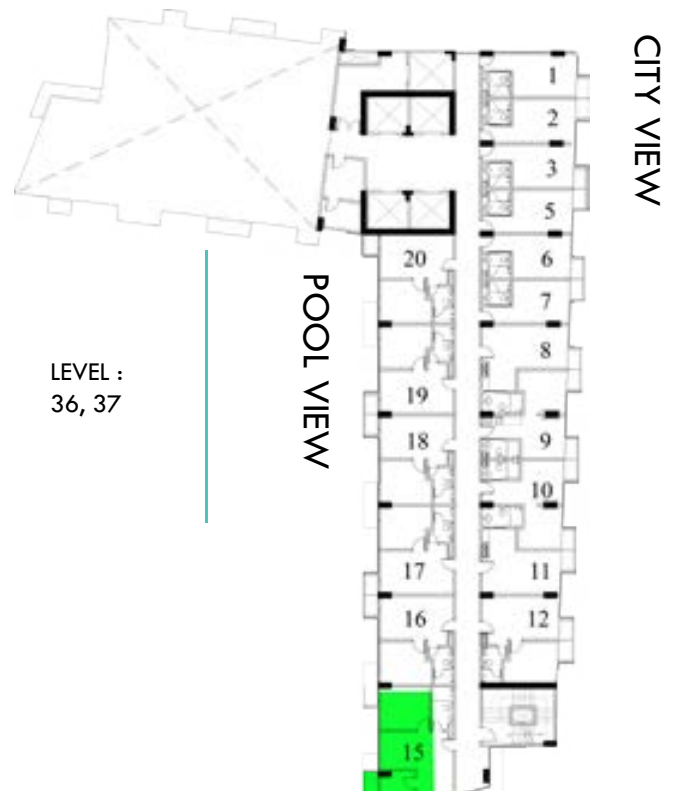
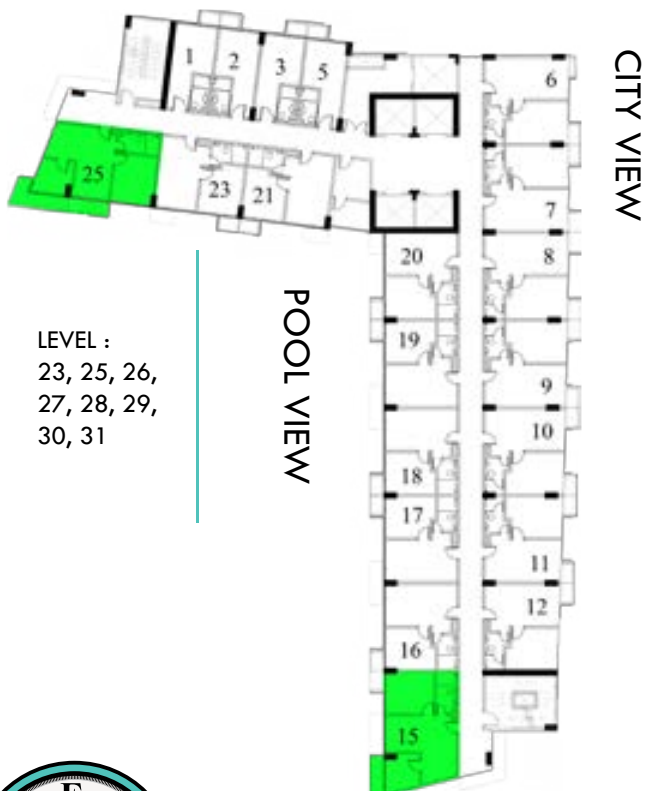


TYPE 2 - BEDROOM



2 - BEDROOM
44,5 M² (Nett)
50,6 M² (Semi Gross)

TYPE 2 - BEDROOM FLOOR PLAN



MAIN ENTRANCE



MAIN LOBBY



POOL



DISCLAIMER:

While every reasonable care has been taken in preparing this brochure, specifications, constructing the sales models and sales gallery/ show flat (the "Materials"), the Developer and its agents and their respective servants and contractors do not warrant the accuracy of any of the Materials and shall in no way be held responsible for any inaccuracies in their contents.